

# SGAAC 2021

## Creative Community Grant Program

*The Spring Green Area Arts Coalition mission statement affirms that SGAAC “strives to build enthusiasm for and accessibility to the arts so they become meaningful, irresistible and indispensable to each of our 10,000 residents/constituents.” The Creative Community Grant Program provides support for area artists and organizations offering visual, educational, literary and performance art experiences to area residents.*

- 1. Applications must be completed and submitted by February 22nd, 2021. Email submission is highly encouraged.**
2. A Zoom public meeting of the grant review panel will be held mid-March, 2021. (Exact date TBD) Applicants are encouraged, but not required, to attend. Applicants **may not** make a statement or presentation about the project. The panel may ask the applicant clarifying questions.
3. The recommendations of the review panel will be presented at the meeting of the SGAAC Board of Directors following the Panel Review.
4. Applicants may appeal decisions made by the review panel for procedural error or conflict of interest only. Appeals must be filed with the SGAAC within ten days of grant award announcements.

### **Responsibilities of Grantees**

5. After a signed contract between SGAAC and the grantee is received, a check for 75% of the award will be provided. The balance will be remitted after the receipt of the final report, due within 90 days after project completion.
6. Grantees must file a final report that accounts for funds and evaluates the effectiveness of the project.
7. Grantees are required to promote their project to the general public. Copies of all promotional materials must be attached to the final report.
8. All promotional publicity, news releases, and printed programs must display a prominent acknowledgement of SGAAC and the Wisconsin Arts Board (WAB) funding.
9. Grantees who are unable to complete their project for any reason must return all funds to SGAAC upon request. (Note that we understand that timelines may need to be flexible due to Covid-19. We ask that grantees keep us informed about changes to the project.)

*This program is made possible by funds made available to us from the Wisconsin Arts Board and from matching funds generously and graciously contributed by local business and individual supporters of the arts. Thank you for helping the arts to flourish in the River Valley!*

# Creative Community Grant Requirements

## Eligible Projects

Proposed projects may include public exhibitions, performances, publications, touring productions, commissioned art and educational activities. Artistic disciplines may encompass dance, theater, music, folk arts, literary arts, video, film and visual arts. Priority will be given to projects that maximize community involvement and community impact. Priority will also be given to funding grant requests from organizations that don't have access to additional funding sources.

## Eligible Applicants

Community groups, schools, and organizations serving the River Valley Community (the River Valley School District) are eligible to apply for SGAAC grants. **All Creative Community grant applicants must have 501(c)3 status. If applicants do not have 501(c)3 status SGAAC can help them find a fiscal sponsor.** Applicants who have received funding in a previous year and have not filed their final reports are ineligible. (This does not apply to 2020 Creative Community grant recipients whose projects are pending completion due to Covid-19.) An applicant is no longer eligible for a Creative Community Grant if they have already received funding for three years without significant innovation to the project.

## Criteria

The following criteria will be evaluated for project grant proposals:

- \*Community benefit
- \*Artistic merit and/or innovation
- \*Ability of the applicant to successfully complete the project
- \*Potential for the applicant's growth and development
- \*Well developed plan to assess and evaluate how fully the project fulfilled on its intended outcomes
- \*Ability to implement Covid-19 public safety measures.
- \*Funding priority given to applicants without access to additional funding sources.

Applicants are required to include a public outreach component in the project. In addition, the review panel will make an effort to ensure that recipients are from a variety of artistic disciplines and that projects target a range of audiences.

## Grant Amounts

Awards will be no more than \$2,500. The review panel may approve an amount less than that requested by the applicant.

**Schedule**

- \* Application deadline ..... February 22nd, 2021
- \* Panel review mtg .....Mid-March, 2021
- \* Announcement of awards .....March 22nd, 2021
- \* Project completion .....Jan. 31st, 2022 (Again, we understand that timelines might need to be adjusted due to Covid-19.)

To submit:

**(Preferred)** E-mail IN PDF FORM by above deadline to [SpringGreenAreaArtsCoalition@gmail.com](mailto:SpringGreenAreaArtsCoalition@gmail.com). Please note that applications received in Word (or similar) will not be accepted.

Or:

Mail a printed copy to: (Must be postmarked by above deadline.)

SGAAC Grant Program  
P.O. Box 700  
Spring Green, WI 53588

# Spring Green Area Arts Coalition 2021 Creative Community Grant Application

Applicant:

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Name of representative (if applicant is an organization):

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Address:

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City: \_\_\_\_\_ Zip: \_\_\_\_\_ Email address: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (eve): \_\_\_\_\_

Does your group have 501c3 status? \_\_\_\_\_

If your group does not have 501c3 status, what is the name of your fiscal sponsor?

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***Please note: 501c3 status or having a fiscal sponsor is a requirement for the Creative Community Grant. If you do not have 501c3 status or a fiscal sponsor, please contact [SpringGreenAreaArtsCoalition@gmail.com](mailto:SpringGreenAreaArtsCoalition@gmail.com) for assistance finding a fiscal sponsor. In most cases it is a very simple, uncomplicated process.***

Has your organization received SGAAC funding before? \_\_\_\_ Yes \_\_\_\_ No

Grant Amount Requested: \_\_\_\_\_

What is your organization's annual operating budget? \_\_\_\_\_

Arts Discipline: \_\_\_\_\_

To submit a complete grant application, include:

1. Completed cover page (this page)

2. Project description. On a separate sheet of paper, respond to each of the following.

a) Describe specifically the project or activities for which you are requesting funding;

b) Define your audience and explain how the community will benefit from your project;

c).Explain how this undertaking will enhance your artistic development;

d) Describe your qualifications to execute this project; (you may attach a resume or portfolio examples, such as slides, photos, recordings, videos)

e) How will you meet SGAAC's requirement for a performance or outreach project that is available to the general public?;

f) List your proposed schedule for grant activities. Be sure to include the location of the public performance and your project completion time;

g) Estimate the number of individuals that may benefit from your project. (Total audience, participants, students, teachers, etc.) Estimate the number of people participating in the creation of the project.

h) Explain in detail how you intend to evaluate and assess the degree to which your project fulfilled or did not fulfill on your intended outcomes.

i) Explain in detail how you plan to implement public safety measures re: Covid-19.

j) Describe your organization's access to resources. Please answer the following questions: Did you receive assistance through the CARES Act, such as EIDL or PPP grants and loans? Do you have professional fundraisers in your organization?

3. Complete budget page.

# Budget Page

*Attach additional information if needed.*

Budget Item	SGAAC Funds	In-Kind Donations	Additional Expected Funds From Ticket Sales, Donations, Other Grants, Etc.
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Program Personnel: (list people by name)


Supplies and Services: (list)

Facility Rental:			
Equipment Rental:			
Promotion:			
Other:			

<b>Totals:</b>			
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