

SGAAC 2020

Creative Community Grant Program

The Spring Green Area Arts Coalition mission statement affirms that SGAAC “strives to build enthusiasm for and accessibility to the arts so they become meaningful, irresistible and indispensable to each of our 10,000 residents/ constituents.” The Creative Community Grant Program provides support for area artists and organizations offering visual, literary and performance art experiences to area residents.

1. **Applications must be completed and submitted by February 24th, 2020. Email submission is highly encouraged.**
2. A public meeting of the grant review panel will be held mid-March, 2020 (exact time and place TBA). Applicants are encouraged, but not required, to attend. Applicants **may not** make a statement or presentation about the project. The panel may ask the applicant clarification questions.
3. The recommendations of the review panel will be presented at the meeting of the SGAAC Board of Directors following the Panel Review.
4. Applicants may appeal decisions made by the review panel for procedural error or conflict of interest only. Appeals must be filed with the SGAAC within ten days of grant award announcements.

Responsibilities of Grantees

5. After a signed contract between SGAAC and the grantee is received, a check for 75% of the award will be provided. The balance will be remitted after the receipt of the final report, due within 90 days after project completion.
6. Grantees must file a final report that accounts for funds and evaluates the effectiveness of the project.
7. Grantees are required to promote their project to the general public. Copies of all promotional materials must be attached to the final report.
8. All promotional publicity, news releases, and printed programs must display a prominent acknowledgement of SGAAC and the Wisconsin Arts Board (WAB) funding.
9. Grantees who are unable to complete their project for any reason must return all funds to SGAAC upon request.

This program is made possible by funds made available to us from the Wisconsin Arts Board and from matching funds generously and graciously contributed by local business and individual supporters of the arts. Thank you for helping the arts to flourish in the River Valley!

Creative Community Grant Requirements

Eligible Projects

Proposed projects may include public exhibitions, performances, publications, touring productions, commissioned art and educational activities. Artistic disciplines may encompass dance, theater, music, folk arts, literary arts, video, film and visual arts. Priority will be given to projects that maximize community involvement and community impact.

Eligible Applicants

Community groups, schools, and organizations serving the River Valley Community (the River Valley School District) are eligible to apply for SGAAC grants. **All applicants must have 501(c)3 status. If applicants do not have 501(c)3 status SGAAC can help them find a fiscal sponsor.** Applicants who have received funding in a previous year and have not filed their final reports are ineligible. An applicant is no longer eligible for a Creative Community Grant if they have already received funding for three years without significant innovation to the project.

Criteria

The following criteria will be evaluated for project grant proposals:

- *Community benefit
- *Artistic merit and/or innovation
- *Ability of the applicant to successfully complete the project
- *Potential for the applicant's growth and development
- *Ability to provide matching funds
- *Well developed plan to assess and evaluate how fully the project fulfilled on its intended outcomes

NOTE: Applicants are required to match the Creative Community Grant funds dollar for dollar, with at least half of these funds in cash. Cash match may include revenue from ticket sales. (E.g., if you receive a \$1,000 grant, you must match that with \$1,000 matching funds, including at least \$500 in cash).

Applicants are required to include a public outreach component in the project. In addition, the review panel will make an effort to ensure that recipients are from a variety of artistic disciplines and that projects target a range of audiences.

Grant Amounts

Awards will be no more than \$2,500. The review panel may approve an amount less than that requested by the applicant.

Schedule

- * Application deadline February 24th, 2020
- * Panel review mtgMid-March, 2020
- * Announcement of awardsMarch 23rd, 2020
- * Project completionJan. 31st, 2021

To submit:

(Preferred) E-mail IN PDF FORM by above deadline to SpringGreenAreaArtsCoalition@gmail.com. Please note that applications received in Word (or similar) will not be accepted.

Or:

Mail a printed copy to: (Must be postmarked by above deadline.)

SGAAC Grant Program
P.O. Box 700
Spring Green, WI 53588

Spring Green Area Arts Coalition 2019 Creative Community Grant Application

Applicant:

Name of representative (if applicant is an organization):

Address:

City: _____ Zip: _____ Email address: _____

Phone (day): _____ Phone (eve): _____

Does your group have 501c3 status? _____

If your group does not have 501c3 status, what is the name of your fiscal sponsor?

Please note: 501c3 status or having a fiscal sponsor is a requirement for the Creative Community Grant. If you do not have 501c3 status or a fiscal sponsor, please contact SpringGreenAreaArtsCoalition@gmail.com for assistance finding a fiscal sponsor.

Have you or your group received SGAAC funding before? ____ Yes ____ No

Grant Amount Requested: _____ Arts Discipline: _____

To submit a complete grant application, include:

1. Completed cover page (this page)
2. Project description. On a separate sheet of paper, respond to each of the following.
 - a. Describe specifically the project or activities for which you are requesting funding;
 - b. Define your audience and explain how the community will benefit from your project;

- c. Explain how this undertaking will enhance your artistic development;
 - d. Describe your qualifications to execute this project; (you may attach a resume or portfolio examples, such as slides, photos, recordings, videos)
 - e. How will you meet SGAAC's requirement for a performance or outreach project that is available to the general public?;
 - f. List your proposed schedule for grant activities. Be sure to include the location of the public performance and your project completion time;
 - g. Estimate the number of individuals that may benefit from your project. (Total audience, participants, students, teachers, etc.) Estimate the number of artists participating.
 - h. Explain in detail how you intend to evaluate and assess the degree to which your project fulfilled or did not fulfill on your intended outcomes.
3. Complete budget page.

SGAAC Creative Community Grant Proposal

Itemized Budget

(How do you plan to spend the money?)

	#1	#2	#3	#4
Budget Item	SGAAC Funds (max 50% of program costs)	Cash Matching Funds (min 25% of program costs)	Value of In-Kind Match	Total

Program Personnel: (list people by name)

Supplies and Services: (list)

Facility Rental:				
Equipment Rental:				
Promotion:				
Telephone:				
Postage:				
Other:				

	#1	#2	#3	#4
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Totals:				
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